

Arab Society for Intellectual Property

Member of TAG-Foundation

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The Arab Society for Intellectual Property (ASIP)

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.

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ASIP Participates in Job Fairs at Jordanian Universities



AMMAN - The Arab Society for Intellectual Property (ASIP), a member of Talal Abu-Ghazaleh Foundation (TAG Foundation), took part in the Career Days organized by the Jordan University of Science and Technology, the University of Petra and the German Jordanian University.

Through its participation, ASIP aimed at briefing the attendees on its services and training courses that qualify graduates and job seekers, develop their capabilities and improve their chances of getting jobs that meet their skills and aspirations. The Career Days also provided the chance of direct contact between employers and job seekers that in return provided the youth with an outlook about the latest available job vacancies and trends in the market.

ASIP's participation played a positive role in helping job seekers get the looked-for jobs.

ASIP Holds "Specialized Course in Trademarks"



AMMAN - The Arab Society for Intellectual Property (ASIP) held a specialized training course in trademarks, April 15-19, 2018 at Talal Abu-Ghazaleh General Building - Amman. Over the 15 training hours, participants were briefed on the definition of trademark registration procedures and conditions, ways of protecting the civil, criminal and administrative trademark, and the rights arising from trademark protection including transfer, licensing, renewal, cancellation and reserving.



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ASIP Holds Two Workshops on the World IP Day 2018



ZARQA, **Jordan** - On the occasion of the 2018 World Intellectual Property Day, the Arab Society of Intellectual Property (ASIP) held two training workshops which aimed at raising awareness on the importance of Intellectual Property Rights protection.

ASIP, in cooperation with the Ministry of Culture – Zarqa and Abu-Ghazaleh for Intellectual Property (AGIP) held the first workshop entitled "Introduction to Intellectual Property".

The workshop discussed topics related to Intellectual Property including:

- 1. General Introduction to Intellectual Property and Trademarks
- 2. Law on the Copyright and Related Rights
- 3. Definition and Conditions for Patentability

ASIP held the second workshop in cooperation with the Licensing Executives Society - Arab Countries (LES-AC) entitled "Dispute Resolution of Domain Names".

The workshop discussed topics related to Domain Names including:

- 1. What is a Domain Name?
- 2. What is UDRP?
- 3. Who is the Registrar?
- 4. What are the Elements of the UDRP?
- 5. The Advantages of the UDRP.